

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Mediji, spomin in zgodovina
Course title:	Media, memory and history

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Primerjalni študij idej in kultur, doktorski študij 3. stopnje	Kulturna zgodovina	Brez letnika	/
Comparative study of ideas and cultures, doctoral study 3 rd cycle	Cultural history	Not specified	/

Vrsta predmeta / Course type: splošno izbirni / general elective

Univerzitetna koda predmeta / University course code: 52

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
60	30				90	6

Nosilec predmeta / Lecturer: izr. prof. dr. Petra Svoltjšak,
soizvajalec: dr. Martin Pogačar

Jeziki / Languages: Predavanja / Lectures: slovenščina, angleščina / Slovenian, English
Vaje / Tutorial: /

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Ni posebnih pogojev.

Prerequisites:

None required.

Vsebina:

1. Mediji in tehnologija: od govora do piksla

- Govor, pisava in tisk
- Mediji podob
- Množični in elektronski mediji
- Digitalni mediji in tretja oralnost

2. Reprzentacije preteklosti v vizualnih medijih 20. in 21. stoletja

- Tisk, fotografija in film
- Radio in televizija
- Internet in mobilne tehnologije

3. »Novost novih« medijev v historični perspektivi

- Paradigma novega
- Osvobajajoči potencial novega

Content (Syllabus outline):

1. Media and technology: from speech to pixel
Speech, writing and print

- Media images
- Mass and electronic media
- Digital media and the third orality

2. Representation of the past in visual media in 20th and 21st centuries

- Print, photography and cinema
- Radio and television
- Internet and mobile devices

3. Newness of new media in historical perspective

- The "new" paradigm
- Liberating potential of the new
- Utopia and new media

- Utopija in novi mediji
4. Medijska arheologija: vrzeli med materialnim in kodo
- Medijska arheologija
 - Digitalni arhivi
 - Pripovedi in popkulturne reference

4. Media archaeology: between material and code
- Media archaeology
 - Digital archives
 - Narratives and popcultural references

Temeljni literatura in viri / Readings:

- Danah Boyd, *It's Complicated, The Social Lives of Networked Teens*, Yale University Press, 2014.
- Peter Burke Asa Briggs, *Social History of the Media*, Polity Press, 2010.
- Nick Couldry, *Media, Society, World: Social Theory and Digital Media Practice*, Polity Press, 2012.
- Jose van Dijck, *Culture of Connectivity, A Critical History of Social Media*, Oxford University Press, 2013.
- Jose van Dijck, *Mediated Memories in the Digital Age*, Stanford University Press, 2007.
- Wolfgang Ernst, *Digital Memory and the Archive*, University of Minnesota Press, 2012.
- Stig Hjarvard, *The Mediatization of Culture and Society*, Routledge, 2013.
- Paul Hodkinson, *Media, Culture and Society*, Sage Publications, 2001.
- Erkki Huhtamo in Jussi Parikka, *Media Archaeology, Approaches, Applications and Implications*, University of California Press, 2011.
- Henry Jenkins (ed.), *Convergence Culture: where old and new media collide*. New York University Press, 2006.
- T.V. Reed, *Digitized Lives: Culture, Power, and Social Change in the Internet Era*, Sage Publications, 2014.
- Colin Sparks (with Anna Reading), *Communism, Capitalism and the Mass Media*, Sage, 1998.

Cilji in kompetence:

Predmet obravnava vprašanja spomina in zgodovine skozi tehnologije posredovanja preteklosti v medijskih okoljih. Pri tem osrednje mesto namenja individualnim in vsakdanjim spominskim praksam v času nenehne povezljivosti (s poudarkom na Jugo-vzhodni Evropi), hkrati pa ponuja širši zgodovinski okvir vznika, uveljavitve in prevlade različnih medijskih tehnologij in posledic na razvoj in delovanje družbe in kulture. Študentke in študentje spoznajo osnovne paradigme medijskih študij, medijske arheologije, zgodovine tehnologije in pridobijo znanje in orodja za prepoznavanje in vrednotenje različnih virov v interpretaciji preteklosti. Skozi analizo tehnoloških vidikov ter avdiovizualnih in besedilnih medijskih vsebin, predmet ponuja analitični okvir za raziskovanje in razumevanje širših zgodovinskih, družbenih in kulturnih vidikov bivanja v medijsko posredovani družbi.

Objectives and competences:

The course covers topics of memory and history in through technologies of mediating the past in media environments. It focuses on individual and collective memory practices in the time of ubiquitous connectivity (with emphasis on South-eastern Europe). It offers a historical background to the emergence, development and domination of different media technologies and their influence on development of society and culture. The course offers an introduction to media studies, media archaeology, history of technology and equips the student with skills and competences to detect and reflect upon different sources in the interpretation of the past. Through the analysis of technological aspects and audiovisual and textual content, the course presents an analytical framework for researching and understanding wider historical, social and cultural aspects of being in mediated society.

Predvideni študijski rezultati:

Slušatelji in slušateljice znanje, pridobljeno pri predmetu, uporabijo pri pisanju znanstvenega teksta, ki lahko služi kot osnutek poglavja disertacije ali znanstvenega članka.

Intended learning outcomes:

Students use the knowledge acquired in the course to write a piece of academic writing that can serve as a draft of a dissertation chapter or a research article.

Metode poučevanja in učenja:**Oblike dela:**

- Frontalna oblika poučevanja
 Delo v manjših skupinah oz. v dvojicah
 Samostojno delo študentov
 e-izobraževanje

Metode (načini) dela:

- Razlaga
 Razgovor/ diskusija/debata
 Delo z besedilom
 Proučevanje primera
 Igra vlog
 Druge vrste nastopov študentov
 Reševanje nalog
 "Terenske vaje" (npr. obiski podjetij)
 Vključevanje gostov iz prakse

Learning and teaching methods:**Types of learning/teaching:**

- Frontal teaching
 Work in smaller groups or pair work
 Independent students work
 e-learning

Teaching methods:

- Explanation
 Conversation/discussion/debate
 Work with texts
 Case studies
 Roleplay
 Different presentation
 Solving exercises
 Field work (e.g. company visits)
 Inviting guests from companies

Načini ocenjevanja:

Krajši pisni izdelki
Daljši pisni izdelki
Javni nastop ali predstavitev
Končno ocenjevanje (pisni/ustni izpit)
Drugo

Delež (v %) /
Weight (in %)

80
20

Assessment:

Short written assignments
Long written assignments
Presentations
Final examination (written/oral)
Other

Reference nosilca / Lecturer's references:

- SVOLJŠAK, Petra, ANTOLIČIČ, Gregor. Leta strahote : Slovenci in prva svetovna vojna. 1. izd. Ljubljana: Cankarjeva založba, 2018.
- SVOLJŠAK, Petra. The Slovenian prisoners of war in Italy, 1915-1920. V: BOISSERIE, Étienne (ur.), MONDINI, Marco (ur.). I disarmati = The disarmed : profunghi, prigionieri e donne del fronte italo-austriaco = refugees, prisoners and women of the Austro-Italian front, (Studie e ricerche, 5). [Rovereto]: Museo Storico Italiano della Guerra. 2020, str. 41-53.
- SVOLJŠAK, Petra. Franja Bojc Bidovec. V: RATEJ, Mateja (ur.). Osebnosti slovenske medicine, (Zbirka Življenja in dela, ISSN 2385-9792, Biografske študije, 24, 17). 1. izd. Ljubljana: ZRC SAZU, Založba ZRC. 2020, str. 9-19.
- SVOLJŠAK, Petra. A look into the past : when Europe was on the move. V: ŽAGAR, Igor Ž. (ur.), et al. The disaster of European refugee policy : perspectives from the "Balkan route". Newcastle upon Tyne: Cambridge Scholars Publishing. 2018, str. 67-81.
- SVOLJŠAK, Petra. Umetnost med cenzuro in propagando v prvi svetovni vojni. V: LAZARINI, Franci (ur.), KOŠAK, Tina (ur.). Likovna umetnost v habsburških deželah med cenzuro in propagando = Visual arts in the Habsburg lands between censorship and propaganda. Ljubljana:

Založba ZRC, 2020. 25, [št.] 2, str. 269-293, 359. Acta historiae artis Slovenica, 25/2, 2020. ISBN 978-961-05-0495-5. ISSN 1408-0419. DOI: 10.3986/ahas.25.2.11. [COBISS.SI-ID 44982531]

- SVOLJŠAK, Petra. Between two fires : Austrian and Italian political violence in the Austrian Littoral 1914-1918. Acta Histriae. [Tiskana izd.]. 2018, letn. 26, št. 4, str. 1003-1016.
- POGAČAR, Martin. »A microphone in a chandelier : how a secret recording sparks mnemonic imagination and affect«. *Memory studies*. 2022, 1-16.
<https://journals.sagepub.com/doi/full/10.1177/17506980211073110>.
- POGAČAR, Martin, FAKIN BAJEC, Jasna, STRAUS, Matevž. »Stories, objects, interfaces: digital technology and cultural heritage among the young«. *Transactions on internet research*. [Online ed.]. Jul. 2021, vol. 17, no. 2, str. 51-59.
<http://ipsitransactions.org/journals/papers/tir/2021jul/p8.php>.
- POGAČAR, Martin. »Sandcastles in sound: memory and popular music on the shores of oblivion«. *Continental thought & theory: a journal of intellectual freedom*. December 2021, vol. 3, iss. 3, str. 164-186.
<https://ir.canterbury.ac.nz/bitstream/handle/10092/103098/12%20Pogacar.pdf?sequence=1&isAllowed=y>.
- POGAČAR, Martin. *Arheologije medija, mikro-arhivi i pripovedanje: osadašnjavanje prošlosti*. Sremski Karlovci; Novi Sad: Izdavačka knjižarnica Zorana Stojanovića, 2018.
- POGAČAR, Martin. »Culture of the past: digital connectivity and dispotentiated futures. V: HOSKINS, Andrew (ur.). *Digital memory studies: media pasts in transition*. New York; London: Routledge, 2018. Str. 27-47.