

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Zgodovina, identiteta in popularna kultura
Course title:	History, identity and popular culture

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Primerjalni študij idej in kultur, doktorski študij 3. stopnje	<a href="#">Kulturna zgodovina</a>	Brez letnika	/
Comparative study of ideas and cultures, doctoral study 3 <sup>rd</sup> cycle	<a href="#">Cultural history</a>	Not specified	/

Vrsta predmeta / Course type: splošno izbirni / general elective

Univerzitetna koda predmeta / University course code: 53

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
60	30				90	6

Nosilec predmeta / Lecturer: izr. prof. dr. Ana Hofman

Jeziki / Languages: Predavanja / Lectures: slovenščina, angleščina / Slovenian, English  
Vaje / Tutorial: /

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Za vključitev v delo in opravljanje študijskih obveznosti pri tem predmetu ni posebnih pogojev. Priporoča se predhodno poznavanje osnov teorij popularne kulture, zgodovine in kulturnih študij, saj bo to olajšalo razumevanje obravnavanih tem in omogočilo aktivno sodelovanje v diskusijah ter praktičnih nalogah. Študenti in študentke morajo biti pripravljeni na analizo kompleksnih besedil in raziskovalno delo.

Prerequisites:

There are no specific prerequisites for participating in this course and completing its requirements. However, prior knowledge of basic theories of popular culture, history, and cultural studies is recommended, as it will facilitate understanding of the topics discussed and enable active participation in discussions and practical tasks. Students should be prepared to analyse complex texts and engage in research activities.

Vsebina:

Zakaj se popularna kultura zavrača kot komercialni produkt banalnega vsakdana ali kritizira kot propaganda in orodje za množično manipulacijo? Kako popularna kultura prispeva v razumevanju zgodovinopisja ter odnosa med zgodovino in spominom? Študiji popularne

Content (Syllabus outline):

Why is popular culture often dismissed as trivia, condemned as propaganda and a tool of mass deception? In which ways popular culture contributes to the rethinking the dominant approaches in historiography and history-memory relation? As a field that has, since its

kulture ponujajo edinstven pogled na zgodovino ter ponujajo okvir za kritično refleksijo sodobnih kulturnih, ekonomskih in političnih trendov. Kulturne prakse, ki smo jim izpostavljeni vsak dan (podobe, zvoki itn.), se navadno razumejo kot naravni in samoumevni del vsakdanjega življenja, so pa vse prej kot naravne. Pri tem predmetu se študentke in študentje seznanijo z:

1. Kaj je popularna kultura in zakaj jo sploh raziskujemo?

2. Kulturne in kritične študije:

- Raymond Williams: analiza kulture
- Stuart Hall in Paddy Whannel: popularne umetnosti

3. Teoretizacije popularne kulture:

- Marksizem
- Frankfurtska šola
- Postmodernizem
- Uvod v semiotiko
- Feministična teorija
- Postmarksizem in kulturne študije

4. Popularna kultura, subjektiviteta in identiteta:

- Rаса, nacionalna in etnična identiteta
- Spol, seksualnost in telo

5. Popularna kultura, hegemonija in kulturni imperializem:

- Subkulture in kontrakulture

6. Teorija žanra:

- Leposlovje
- Glasba
- TV in film

7. Popularna kultura v (post)socialistični Srednji in Jugovzhodni Evropi:

- Popularna kultura v Jugoslaviji
- Popularna kultura v posocialističnih družbah.

inception, been centrally concerned with the relationship between culture and power, popular culture studies module offers unique perspectives to contemporary life. This course provides students with:

1) What is popular culture, and why do we study it?

2) Cultural and critical theory:

- Raymond Williams: "The analyses of culture"
- Stuart Hall and Paddy Whannel: Popular arts

3) Theorising popular culture:

- Marxism
- The Frankfurt school
- Postmodernism
- Introduction to Semiotics
- Feminist theory
- Post-Marxism and Cultural studies

4) Popular culture, subjectivity and identity:

- Race and ethnicity
- Gender and sexuality
- Sexuality and the body

5) Popular culture, hegemony and cultural imperialism:

- Subcultures and countercultures

6) Genre theory:

- Literature
- Music
- TV

7) Popular culture in socialist Central and Southeastern Europe

- Popular culture in postsocialist societies
- focus on former Yugoslavia.

#### Temeljni literatura in viri / Readings:

- Adorno, Theodor. 1991. The culture industry. London: Routledge.
- Appadurai, Arjun. 2007. "Disjuncture and Difference in the Global Cultural Economy." V: Media and Cultural Studies: Key Works. Meenakshi Durham in Douglas Kellner, ur. Malden Mass: Blackwell, 584–603.
- Bennett, Andy. 2005. Culture and everyday life. London: SAGE.
- Berger, Arthur Asa. 1992. Popular Culture Genres: Theories and Texts. Newbury Park: Sage.

- Bourdieu, Pierre. 1993. The Field of Cultural Production. Cambridge: Polity P.
- Day, Gary, ur. 1990. Readings in Popular Culture: Trivial Pursuits? London: Macmillan.
- Featherstone, Mike. 1991. Consumer Culture and Postmodernism. London: Sage.
- Fiske, John. 1989. Understanding Popular Culture. Boston: Unwin Hyman.
- du Gay, Paul idr. 1997. Doing Cultural Studies: The Story of the Walkman, London: Sage.
- Geertz, Clifford. 1973. "Thick Description: Toward an Interpretive Theory of Culture." V: The Interpretation of Cultures: Selected Essays. New York: Basic Books.
- Hall, Stuart. 1980: "Encoding, Decoding." V: Culture, Media, Language: Working Papers in Cultural Studies, 1972-79. Stuart Hall idr., ur. London: Hutchinson, 128–138.
- Lash, Scott, in Celia Lury. 2007. Global culture industry: the mediation of things. Scott Lash & Cambridge: Polity.
- O'Brien, Susie, in Imre Szeman. 2004. Popular Culture: A User's Guide. Scarborough ON: Thompson Nelson.
- McRobbie, Angela. 1991. Feminism and Youth Culture, London: Macmillan.
- McRobbie, Angela. 1994. Postmodernism and Popular Culture, London: Routledge.
- Perica, Vjekoslav in Mitja Velikonja. 2012. Nebeska Jugoslavija: interakcije političkih mitologija i pop-kulture. Beograd: Biblioteka XX vek.
- Storey, John. 2006. "What is Popular Culture?" Cultural Theory and Popular Culture. 1. poglavje. Harlow: Pearson/Prentice Hall.
- Strinati, Dominic. 1995. An Introduction to Theories of Popular Culture, London: Routledge.
- Senjković, Reana. 2008. Izgubljeno u prijenosu: pop iskustvo soc. culture, Zagreb: Institut za etnologiju i folkloristiku.
- William, Irwin, in Jorge J. E. Gracia, ur. 2007. Philosophy and the interpretation of pop culture. Lanham, Md.: Rowman & Littlefield Publishers.

#### **Cilji in kompetence:**

Cilj predmeta je raziskati vprašanja zgodovine, identitete in popularne kulture skozi prizmo kulturnih in kritičnih študij. Predmet ponuja vpogled v različne teoretske in metodološke pristope k raziskovanju popularne kulture, vključno z marksizmom, frankfurtsko šolo, postmodernizmom, semiotiko in feministično teorijo. Študentke in študenti bodo spoznali, kako popularna kultura odraža in vpliva na družbene in kulturne procese, ter razvili sposobnosti kritične analize in interpretacije popularno-kulturnih praks in produktov. Poudarek je na interdisciplinarnem raziskovanju zgodovine skozi popularno kulturo, s čimer bodo pridobili širše razumevanje sodobne kulture in družbe.

#### **Predvideni študijski rezultati:**

Slušatelji in slušateljice bodo pridobljeno znanje uporabili za pisanje znanstvenega prispevka, ki lahko služi kot osnutek poglavja disertacije ali znanstvenega članka. Pri tem bodo razvili

#### **Objectives and competences:**

The objective of this course is to explore issues of history, identity, and popular culture through the lens of cultural and critical studies. The course provides insights into various theoretical and methodological approaches to studying popular culture, including Marxism, the Frankfurt School, postmodernism, semiotics, and feminist theory. Students will learn how popular culture reflects and influences social and cultural processes, and will develop skills in critical analysis and interpretation of popular cultural practices and products. The emphasis is on interdisciplinary research of history through popular culture, providing students with a broader understanding of contemporary culture and society.

#### **Intended learning outcomes:**

Students will use the knowledge acquired in the course to produce a scientific contribution that can serve as a draft of a dissertation chapter or a research article. In doing so, they will develop the

sposobnost kritične analize in interpretacije popularne kulture ter izboljšali svoje veščine akademskega pisanja, kar bo prispevalo k njihovemu znanstvenemu in strokovnemu razvoju. Razumeli bodo vlogo popularne kulture ter njen vpliv na družbo in kulturo, ter preučevali družbene in kulturne kontekste popularno-kulturnih produktov in praks.

ability to critically analyse and interpret popular culture and enhance their academic writing skills, contributing to their scientific and professional development. They will understand the role of popular culture and its influence on society and culture, and examine the social and cultural contexts of popular cultural products and practices.

**Metode poučevanja in učenja:**

**Oblike dela:**

- frontalna oblika poučevanja,
- samostojno delo študentov,
- e-izobraževanje

**Metode (načini) dela:**

- eazlaga,
- eazgovor/ diskusija/debata,
- delo z besedilom.

**Learning and teaching methods:**

**Types of learning/teaching:**

- Frontal teaching,
- Independent students work,
- e-learning,

**Teaching methods:**

- Explanation,
- Conversation/discussion/debate,
- Work with texts.

**Načini ocenjevanja:**

Krajši pisni izdelki
Daljši pisni izdelki
Javni nastop ali predstavitev
Končno ocenjevanje (pisni/ustni izpit)
Drugo

Delež (v %) /  
Weight (in %)

100

**Assessment:**

Short written assignments
Long written assignments
Presentations
Final examination (written/oral)
Other

**Reference nosilca / Lecturer's references:**

- HOFMAN, Ana. Disobedient : activist choirs, radical amateurism, and the politics of the past after Yugoslavia. *Ethnomusicology : journal of the Society for Ethnomusicology*. [Tiskana izd.]. winter 2020, vol. 64, no. 1, str. 89-109.
- HOFMAN, Ana, BARTULOVIC, Alenka, KOVAČIČ, Mojca, PETROVIĆ, Tanja, POGAČAR, Martin. Afektivni obrat : koncepti, obeti, omejitve. *Glasnik Slovenskega etnološkega društva*. [Tiskana izd.]. 2020, 60, št. 1, str. 56-67.
- HOFMAN, Ana. Silenced registers of ethnomusicological academic labor under neoliberalism. V: DIAMOND, Beverley (ur.), CASTELO-BRANCO, Salwa El-Shawan (ur.). *Transforming ethnomusicology. Volume II, Political, social & ecological issues*. New York: Oxford University Press, cop. 2021. Str. 83-95.
- HOFMAN, Ana. Music labor, class, and socialist entrepreneurship : Yugoslav self-management revisited. V: BEARD, Danijela Š. (ur.), RASMUSSEN, Ljerka V. (ur.). *Made in Yugoslavia : studies in popular music*. New York (NY); London [i. e.] Abingdon (Oxon): Routledge, 2020. Str. 206-217, ilustr. Routledge global popular music series
- HOFMAN, Ana. New sincerity and radical idealism in post-Yugoslav memory practices. V: PUŠNIK, Maruša (ur.), LUTHAR, Oto (ur.). *The media of memory*. Paderborn: F. Schöningh, an imprint of the Brill-Group, cop. 2020. Str. 181-193. *Balkan studies library*, vol. 29.