

## UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Mediji, spomin in zgodovina
Course title:	Media, memory and history

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Primerjalni študij idej in kultur, doktorski študij 3. stopnje	<u>Kulturna zgodovina</u>	Brez letnika	/
Comparative study of ideas and cultures, doctoral study 3 <sup>rd</sup> cycle	<u>Cultural history</u>	Not specified	/

Vrsta predmeta / Course type: splošno izbirni / general elective

Univerzitetna koda predmeta / University course code: 52

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
20	10				150	6

Nosilec predmeta / Lecturer: doc. dr. Martin Pogačar

Jeziki / Languages: Predavanja / Lectures: slovenščina, angleščina / Slovenian, English  
 Vaje / Tutorial: /

**Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:**

Za vključitev v delo in opravljanje študijskih obveznosti pri tem predmetu ni posebnih pogojev. Priporoča pa se predhodno poznavanje osnov teorij medijev, spomina in zgodovine, saj bo to olajšalo razumevanje obravnavanih tem in omogočilo aktivno sodelovanje v diskusijah ter praktičnih nalogah. Študentke in študentje morajo biti pripravljeni na analizo kompleksnih besedil in raziskovalno delo.

**Prerequisites:**

There are no specific prerequisites for participating in this course and completing its requirements. However, prior knowledge of basic theories of media, memory, and history is recommended, as it will facilitate understanding of the topics discussed and enable active participation in discussions and practical tasks. Students should be prepared to analyse complex texts and engage in research activities.

**Vsebina:**

1. Mediji in tehnologija: od govora do piksla

- Govor, pisava in tisk
- Mediji podob
- Množični in elektronski mediji
- Digitalni mediji in tretja oralnost

2. Reprezentacije preteklosti v vizualnih medijih 20. in 21. stoletja

**Content (Syllabus outline):**

1. Media and technology: from speech to pixel

- Speech, writing and print
- Media images
- Mass and electronic media
- Digital media and the third orality

2. Representation of the past in visual media in 20th and 21st centuries

- Tisk, fotografija in film
  - Radio in televizija
  - Internet in mobilne tehnologije
3. »Novost novih« medijev v historični perspektivi
- Paradigma novega
  - Osvobajajoči potencial novega
  - Utopija in novi mediji
4. Medijska arheologija: vrzeli med materialnim in kodo
- Medijska arheologija
  - Digitalni arhivi
  - Pripovedi in popkulturne reference

- Print, photography and cinema
  - Radio and television
  - Internet and mobile devices
3. Newness of new media in historical perspective
- The "new" paradigm
  - Liberating potential of the new
  - Utopia and new media
4. Media archaeology: between material and code
- Media archaeology
  - Digital archives
  - Narratives and popcultural references

#### Temeljna literatura in viri / Readings:

- Peter Burke Asa Briggs, *Social History of the Media*, Polity Press, 2010.
- Henry Jenkins (ed.), *Convergence Culture: where old and new media collide*. New York University Press, 2006.
- Andrew Hoskins (ur.), *Digital memory studies: media pasts in transition*, Routledge, 2018.
- Martin Pogačar, *Media archaeologies, micro-archives and storytelling: re-presencing the past*, Palgrave MacMillan, 2016.
- Maruša Pušnik, Oto Luthar (ur.), *The media of memory*, Brill, 2020.
- Motti Neiger, Oren Meyers, Eyal Zandberg (ur.), *On media memory : collective memory in a new media age*, 2013.
- Ryan Lizardi, *Mediated nostalgia : individual memory and contemporary mass media*, Lexington Books, 2015.
- Revija: *Memory Studies*
- Revija: *Memory, Mind & Media*

#### Cilji in kompetence:

Cilj predmeta je raziskati vprašanja spomina in zgodovine skozi tehnologije posredovanja preteklosti v medijskih okoljih. Osrednji poudarek je na individualnih in vsakdanjih spominskih praksah v času nenehne povezljivosti, s posebnim poudarkom na jugovzhodni Evropi. Predmet ponuja širši zgodovinski okvir za nastanek, uveljavitev in prevlado različnih medijskih tehnologij ter njihov vpliv na razvoj in delovanje družbe in kulture.

Študentke in študenti spoznajo osnovne paradigme medijskih študij, medijske arheologije in zgodovine tehnologije ter pridobijo znanje in orodja za prepoznavanje in vrednotenje različnih virov v interpretaciji preteklosti. Skozi analizo tehnoloških vidikov ter avdiovizualnih in besedilnih medijskih vsebin

#### Objectives and competences:

The objective of this course is to explore issues of memory and history through technologies of mediating the past in media environments. The focus is on individual and everyday memory practices in the time of ubiquitous connectivity, with a particular emphasis on Southeastern Europe. The course offers a broader historical framework for the emergence, establishment, and dominance of various media technologies and their impact on the development and functioning of society and culture.

Students will learn basic paradigms of media studies, media archaeology, and the history of technology, and will acquire the knowledge and tools to identify and evaluate various sources in the interpretation of the past. Through the analysis of technological aspects and audiovisual and textual media content, the course provides

predmet ponuja analitični okvir za raziskovanje in razumevanje širših zgodovinskih, družbenih in kulturnih vidikov bivanja v medijsko posredovani družbi.

an analytical framework for researching and understanding the broader historical, social, and cultural aspects of living in a media-mediated society.

**Predvideni študijski rezultati:**

Študentke in študenti bodo pridobljeno znanje uporabili za pisanje znanstvenega prispevka, ki lahko služi kot osnutek poglavja disertacije ali znanstvenega članka. Pri tem bodo razvili sposobnost kritične analize in interpretacije medijskih praks ter izboljšali svoje veščine akademskega pisanja, kar bo prispevalo k njihovemu znanstvenemu in strokovnemu razvoju.

**Intended learning outcomes:**

Students will use the knowledge acquired in the course to produce a scientific contribution that can serve as a draft of a dissertation chapter or a research article. In doing so, they will develop the ability to critically analyse and interpret media practices and enhance their academic writing skills, contributing to their scientific and professional development.

**Metode poučevanja in učenja:**

**Oblike dela:**

- Frontalna oblika poučevanja
- Samostojno delo študentov
- e-izobraževanje

**Metode (načini) dela:**

- Razlaga
- Razgovor/ diskusija/debata
- Delo z besedilom
- Proučevanje primera

**Learning and teaching methods:**

**Types of learning/teaching:**

- Frontal teaching
- Independent students work
- e-learning

**Teaching methods:**

- Explanation
- Conversation/discussion/debate
- Work with texts
- Case studies

**Načini ocenjevanja:**

Krajši in daljši pisni izdelki
Daljši pisni izdelki
Javni nastop ali predstavitev
Končno ocenjevanje (pisni/ustni izpit)
Drugo

Delež (v %) /  
Weight (in %)

80
20

**Assessment:**

Short written assignments
Long written assignments
Presentations
Final examination (written/oral)
Other

**Reference nosilca / Lecturer's references:**

- (v tisku) »Weaponization of Memory, Viruses and Affective Resonance«, v: Qi Wang in Andrew Hoskins (ur.), *The Remaking of Memory in the Age of the Internet and Social Media*, Routledge, 2024.
- »A microphone in a chandelier: how a secret recording sparks mnemonic imagination and affect«. *Memory studies*. 2022, 1-16.  
<https://journals.sagepub.com/doi/full/10.1177/17506980211073110>.
- (soavtoerstvo z) FAKIN BAJEC, Jasna, STRAUS, Matevž. »Stories, objects, interfaces: digital technology and cultural heritage among the young«. *Transactions on internet research*. [Online ed.]. Jul. 2021, vol. 17, no. 2, str. 51-59.  
<http://ipsitransactions.org/journals/papers/tir/2021jul/p8.php>.

- »Sandcastles in sound: memory and popular music on the shores of oblivion«. *Continental thought & theory: a journal of intellectual freedom*. December 2021, vol. 3, iss. 3, str. 164-186. <https://ir.canterbury.ac.nz/bitstream/handle/10092/103098/12%20Pogacar.pdf?sequence=1&isAllowed=y>.
- »Culture of the past: digital connectivity and dispotentiated futures. V: HOSKINS, Andrew (ur.). *Digital memory studies: media pasts in transition*. New York; London: Routledge, 2018. Str. 27-47.
- *Media archaeologies, micro-archives and storytelling: re-presencing the past*, Palgrave MacMillan, 2016.